

Renta Corporación appoints Arturo Díaz as Business Development General Manager

- Díaz, former General Manager of Hines España in Catalonia and CB Richard Ellis also in Catalonia, was Business Executive Manager at Casacuberta Inmuebles the last three years
- His incorporation to Renta Corporación gives a new impulse to the company's business strategy, based on acquisition, transformation and sale of real estate assets, with focus on Madrid and Barcelona

Barcelona, 6 November of 2014. Renta Corporación has appointed Arturo Díaz as Business Development General Manager to strengthen the capacity of the company to attract and commercialize new real estate assets, taking advantage of the current upturn in the sector, especially in Madrid and Barcelona. Mr. Diaz already worked for Renta Corporación between 2009 and 2011.

Renta Corporación's new Business Development General Manager faces the challenge of creating new opportunities for Renta Corporation, in a scenario in which Spain has become a focus of great interest to the international investment community, which currently has a sizeable capital to invest.

Arturo Díaz, former General Manager of Hines España in Catalonia and CB Richard Ellis also in Catalonia, holds a degree in Law and a post graduate degree in Business Development from IESE Business School. Outside of the real estate sector, Diaz developed his early career in the consulting industry. Before joining Renta Corporación, Arturo Diaz has been Business Executive Manager at Casacuberta Inmuebles.

His incorporation to Renta Corporación gives a new impulse to the company's business strategy, which maintains its differential business model, based on creating value by acquiring real estate assets and transforming and adapting them to the needs of the market to finally sell them to third parties. The company narrowed its business focus to Madrid and Barcelona, the two most liquid and busiest markets in Spain.

Arturo Díaz joins a financially sound company, resized and trading again at the Madrid Stock Market.

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